

1) 1. Working Together

We collaborate with all stakeholders to collectively develop the Geopark as a sustainable tourism destination.

Action Required	Person Responsible	By When	Comments
<ul style="list-style-type: none"> • 1.2.1 <ul style="list-style-type: none"> ◦ Participate in at least one B.E.N. Networking & Referrals event per year. 	Karen Myles & all the front facing staff	01/11/2020	

2) 2. A Cared-for Landscape

We actively participate in conserving our natural and cultural heritage.

Action Required	Person Responsible	By When	Comments
<ul style="list-style-type: none"> • 2.1.1 <p>Arrange for somebody in your business to complete Leave No Trace training at least once every 5 years.</p> 	Karen & Myles	30/11/2021	We need to repeat the training by 2021
<ul style="list-style-type: none"> • 2.3.1 <p>Ensure that a representative of your business participates in at least two of the B.E.N. conservation and advocacy activities annually.</p> 	Karen	01/11/2020	

3) 3. A Well-understood Heritage

We offer quality information and interpretation to communicate our stories and the unique character of our place to guests.

Action Required	Person Responsible	By When	Comments

<ul style="list-style-type: none"> • 3.1.1 <p>Take steps to improve your knowledge of the unique character of the Geopark region. Participate in at least one relevant training, networking or educational event in the coming year that helps keep you updated and informed.</p>	<p>Karen, Myles and a staff member</p>	<p>31/12/2020</p>	
<ul style="list-style-type: none"> • 3.1.2 <ul style="list-style-type: none"> ◦ Provide team members with training and resources that help them be more knowledgeable and confident when talking to visitors about the region. ◦ Enable team members to participate in educational events or gatherings. 	<p>Karen</p>	<p>31/10/2020</p>	
<ul style="list-style-type: none"> • 3.2.1 <p>Make relevant and accurate interpretive information about the Geopark available to your visitors before they visit.</p>	<p>Karen & Rob</p>	<p>30/06/2020</p>	
<ul style="list-style-type: none"> • 3.2.3 <p>Ensure this information covers our natural heritage</p>	<p>Karen</p>	<p>30/06/2020</p>	
<ul style="list-style-type: none"> • 3.2.4 <p>Ensure this information covers our cultural heritage.</p>	<p>Karen</p>	<p>30/06/2020</p>	

<ul style="list-style-type: none"> • 3.2.5 <p>Ensure this information covers our built heritage.</p>	Karen	30/06/2020	
<ul style="list-style-type: none"> • 3.2.6 <p>Think about communicating with as many groups as possible, considering factors such as age, ability and mobility. Audit, review and/or user-test the interpretive information you provide to your visitors to ensure it meets the needs of the widest possible audience.</p>	Karen	31/12/2020	
<ul style="list-style-type: none"> • Ask for more training and information from the Geopark about this 	Karen	31/12/2019	Ask at the AGM on the 12th Nov

4) 4. Vibrant Communities

We work to ensure that tourism makes a positive social contribution so that it benefits our community as well as our guests.

Action Required	Person Responsible	By When	Comments
<ul style="list-style-type: none"> • 4.1.1 <p>Support and contribute to at least one community project or event each year.</p>	Karen & Myles	31/12/2021	
<ul style="list-style-type: none"> • 4.2.1 <p>Review your written communications (print material, signs</p>	Karen & Rob	30/06/2020	

and website) to ensure they observe the principles of Universal Access and are easily understood by all groups.			
<ul style="list-style-type: none"> • 4.2.2 <p>Review your verbal communication practices to ensure you (and your team) are easily understood by all groups.</p>	Karen	31/12/2020	Get more training and information about this.
<ul style="list-style-type: none"> • 4.2.3 <p>Review your access to premises/activities/transport to ensure they enable as many diverse groups as possible.</p>	Karen & Myles	31/12/2020	Get more training and information about this.
<ul style="list-style-type: none"> • 4.2.4 <p>Train team members on the principles of Universal Access.</p>	Karen	31/12/2020	Get more training and information about this.
<ul style="list-style-type: none"> • 4.2.5 <p>Train appropriate team members in dealing with people with disabilities, older people and others.</p>	Karen	31/12/2020	Get more training and information about this.
<ul style="list-style-type: none"> • Ask for more training and information from the Geopark regarding this 	Karen	31/12/2020	Get more training and information about this.

5) 5. Strengthened Livelihoods

We contribute to the local economy by maintaining and supporting local employment, by sourcing services and produce locally wherever possible, and by engaging with other businesses in promoting our region as a sustainable tourism destination.

Action Required	Person Responsible	By When	Comments
<ul style="list-style-type: none"> 5.1.2 <p>Buy produce and services from local providers, producers and retailers where possible – this supports other employment in the Geopark and surrounding region.</p>	Karen & Myles	31/12/2021	Keep looking for local suppliers
<ul style="list-style-type: none"> 5.2.5 <p>Provide up-to-date content for www.burren.ie</p>	Karen	30/06/2020	Review and up date content

6a) 6a. Sustainable Environmental Management (Policy & Planning)

We work to an Environmental Action Plan, which includes targets for improvement that are reviewed annually.

Action Required	Person Responsible	By When	Comments
<ul style="list-style-type: none"> 6.2.3 <p>Describe your actions so that they are specific, realistic and timebound. Ensure you have a way of providing tangible evidence of implementation once you have completed the actions.</p>	Karen & Myles	31/12/2020	Review the EAP more regularly
<ul style="list-style-type: none"> 6.2.4 	Karen	01/12/2019	Set up monthly reminders to

<ul style="list-style-type: none"> ◦ Set up a timetable/schedule for review of your progress against the actions and targets in your Environmental Action Plan (once a year at a minimum and more often where possible - once a month is a great idea! ◦ Enter the dates in your diary. 			review the EAP
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6b) 6b. Sustainable Environmental Management (Use Of Resources)

We have effective systems for monitoring and adequately managing our waste, water, wastewater and energy.

Action Required	Person Responsible	By When	Comments
<ul style="list-style-type: none"> • 6.3.2 <p>Make information regarding sustainable transportation options within the Geopark available to visitors during their visit to you e.g. in information leaflets, guest books, noticeboards</p>	Karen	30/06/2020	Make more information available
<ul style="list-style-type: none"> • 6.3.3 <p>Make your team members aware of the sustainable transportation options so that they are able to communicate them to guests.</p>	Karen	30/06/2020	
<ul style="list-style-type: none"> • 6.3.4 <p>Establish the opportunities that are available to your visitors to offset their carbon footprint. Establish a means of</p>	Karen	31/12/2020	We need much more information about this and need the network or Geopark to start a carbon offsetting programme for members and visitors

communication to let visitors know about these opportunities.			
<ul style="list-style-type: none"> 6.4.1 <p>Monitor and periodically review the % of your business purchases which are locally-sourced, fair-trade, organic, recycled and/or eco-friendly.</p>	Karen	31/12/2021	On going
<ul style="list-style-type: none"> 6.5.1 <p>Measure and record the amount of energy consumed in your business each year.</p>	Karen	31/12/2020	Review annually when doing accounts
<ul style="list-style-type: none"> 6.5.2 <p>Review your energy consumption each year and set targets for improvement in your Environmental Action Plan.</p>	Karen	31/12/2020	Review annually when doing accounts
<ul style="list-style-type: none"> 6.5.3 <p>Measure and record the amount of water consumed in your business each year.</p>	Karen	31/12/2020	Review annually when doing accounts
<ul style="list-style-type: none"> 6.5.4 	Karen	31/12/2020	Review annually when doing

Review your water consumption each year and set targets for improvement in your Environmental Action Plan.			accounts
<ul style="list-style-type: none"> 6.5.5 <p>Record the amount of waste generated in your business each year.</p>	Karen	31/12/2020	Review annually when doing accounts
<ul style="list-style-type: none"> 6.5.6 <p>Review the amount of waste generated and set targets for improvement in your Environmental Action Plan.</p>	Karen	31/12/2020	Review annually when doing accounts
<ul style="list-style-type: none"> 6.5.7 <p>Set up a wastewater management and maintenance schedule.</p>	Myles	31/12/2020	Review annually when doing accounts

Sustainable tourism Management	We are guided by our Environmental Policy and we work to an Environmental Action Plan, which includes targets for improvement that are reviewed annually. We have effective systems for monitoring and adequately managing our waste, water, wastewater, energy, travel impact and purchases.				
CoP Measure	Indicator/ Baseline (per person in 2018)	Action Required	Target	By When	Date Completed

Sustainable Transport	Karen	I want to make an information point in the restaurant for sustainable transport	Improve our offering on line and in the restaurant	01/07/2020	
Green Purchasing	10%	Review current level	Increase by 10%	31/12/2021	
Energy	Oil (Ltr) - 0 Gas / LPG (Ltr / Kg) - 0.16 Electricity (kWh) - 0.66 Wood (Kg) - 0	Reduce usage per head by 5%	Reduce usage by 5%	31/12/2021	
Water	Water (m ³) - 0.01	Take regular meter readings	Reduce usage by 10%	31/12/2021	
Waste	Landfill by weight (Kg) - 0.06 Recycling By Weight (Kg) - 0.05 Food Waste by weight (Kg) - 0.08	Improve levels of separation	Reduce waste by 10% Reduce plastic waste by 100%	31/12/2021	
Waste Water	Myles	Set up a measurement system	Reduce by 5%	31/12/2021	
Vehicle Use	Fuel (Ltr) - 0	Not applicable			